

**UUSS BOARD OF TRUSTEES MEETING**  
Thursday, July 25th, 2024, 6:30 p.m., via Zoom and in person  
**Minutes**



Present in person: Dawn Hueber, Lisa Dahlquist, Anara Guard, Andy Cramer, Janet Lopes, Lucy Bunch, Victoria Owens

Present on Zoom: Leanna Pierson, Sally Wilkins

6:30 Victoria read the opening and lit the chalice.  
June minutes were approved with a small word change.

### **Board Business**

1. Anara welcomed new board members

Our new members are Andy Cramer, Janet Lopes and Dawn Huebner.

2. Recap and Take-Aways from New Board Member Orientation

- The new members met on July 18<sup>th</sup> with Anara and Victoria.
- Reminder to think about strategic plan, report out during Congregational Meeting based on it. We will discuss this more during the Board Retreat in August.

3. Leadership Message and Opening/Closing Sign-ups

Lisa got some sign-ups for Opening/Closing. Leanna will do BOT write-up for the August Leadership message. The sign-up sheet will be part of the internal BOT agenda this year.

4. Solar update

Installation is in progress. After the installation, SMUD will inspect, then County will inspect, and then we turn it on!

5. Community Partners Process Change

The SJCC requested a change last year in the community partners election process to advance the strategic plan goal to have deeper relationships with the community. Six partners would be ongoing and six would be elected. There is now another proposed change in the election process: to skip the election of new partners this year to give UUSS time to engage more fully with them. There might be an election to replace one or two partners who are not interested or capable of more engagement. This change would mean that we propose the list of partners as a slate to the congregation for approval by acclamation.

The SJCC will send out a message to the congregation prior to the October congregational meeting to explain the change and the reasons behind it.

6. Expanding our social media reach and presence

Marlaina and Dawnabelle Rodriguez have volunteered to lead our effort to increase UUSS' social media presence. This came out of conversations about increasing our rentals through more social media visibility. Marlaina has experience with managing social media for non-profits.

Some areas to understand prior to embarking on this effort include:

- Who is our target audience?
- What channels will be used?
- What is our current reach?
- What metrics will be used?
- How do we deal with trolls?

Anara brought up the idea of creating a task force to define these things. Some ideas mentioned about who to engage for the task force:

- SJCC
- Program Council
- Young Adult Group

Lucy commented that Dirk would have a role as staff support and as a source to understand what our social media presence is now.

Anara will write up a draft scope to discuss in the August meeting.

#### **Treasurer's Report:** Victoria Owens

Victoria noted that we will need to repay or re-negotiate the Endowment Trust Loan before June 2025. She recommended the board start the discussion in January 2025.

She also noted that we are 46K in the red right now, due primarily to pledge payments being down, building rental income substantially lower than budgeted, and we had higher expenditures than anticipated for custodial staff, utilities and building maintenance. The 46K is 6% of our 2023-2024 budget.

We have finished transferring the congregation's money that was in River City Bank to Five Star Bank.

#### **Ministers' Report** – written report

#### **Committee Substantive Issues, as needed**

- Program Council: no report this month
- APMC (Administration and Property Management): Grasshoppers are looking for a new leader.
- FRST (Fundraising Strategy): The service auction will have a lot of changes this year, may have another activity besides a dinner.
- Nominating Committee: Working on the process for multiple candidates.
- Social Justice Coordinating Council: reports from UUJME and Refugee Assistance, grant from UUA also has a match component and the group has 1 ½ years to raise the match funds.

They're also working on a framework for getting the congregation involved in social issues.

- f. Safety Committee: Working on disruptive person policy.
- g. UUA and PWR: no report this month.

Board Update for Leadership Message published in August: Leanna Pierson

Closing: Victoria

7:50 Meeting Adjournment