2019 CHOCOLATE SCORECARD



COMPANY	GRADE	LABOR Certification	% OF COCOA Certified	100% BY 2020	BEYOND Certification	EFFORTS TO END Deforestation
Alter Eco m	A	FAIR TRADE CERTIFIED	100%	\checkmark	Targeted assistance for farmers	Palm oil free; through certification; investing in agroforestry
Divine _m	A	FAIRTRADE	100%	\checkmark	44% owned by Kuapa Kokoo cooperative	Investing in cocoa farms in Sierra Leone so the farms become climate friendly & don't hurt the rainforest
Endangered Species _m	A	FAIRTRADE	100%	\checkmark	Fully traceable; donates 10% of profits to animals, habitat, and humanity	Through certification
Equal Exchange _m	A	Authentic Fair Trade	100%	\checkmark	Pre-harvest financing program	Matches fair trade & organic requirements; supporting farmers through building land resiliency.
Shaman _m	A	FAIR TRADE CERTIFIED	100%	\checkmark	100% of profits donated	Through certification
Theo Chocolate _m	A	fair for life	100%	\checkmark	Negotiates higher prices to paid to farmers	Investing in a reforestation initiative
Tony's Chocolonely	A	FAIRTRADE	100%	\checkmark	Traceable cocoa; pay higher price for cocoa; agricultural training; CLMRS	Through certification
Guittard	B+	FAIR TRADE CERTIFIED	100%	\checkmark	Investing in the World Cocoa Foundation's Cocoa Livelihoods program	Cocoa & Forest Initiative Signatory & investing in agroforestry projects
Mars	C+	FAIRTRADE	47%	Yes	Income diversifying program	Cocoa & Forest Initiative Signatory
Nestle	C+	UTZ Certified	42%	No	CLMRS/ cocoa plan	Cocoa & Forest Initiative Signatory & No Deforestation by 2020 commitment
Lindt	C	Self-Verified	86%	Yes	Traceability & verification; CLMRS	Cocoa & Forest Initiative Signatory & No Deforestation by 2025 commitment
Hershey	C	MAR TEACH CEATIFIED	80%	Yes	Cocoa for Good: investing in cocoa communities; CLMRS	Cocoa & Forest Initiative Signatory & 72% of farms mapped
Mondelez	0	₹1₽₽ Coco*	43%	No, by 2025	CLMRS	Cocoa & Forest Initiative Signatory & Mapped 63% of farms, which are all not in priority protected area
Ferrero	D	FAIRTRADE CENTIFIED	75%	Yes	Child labor education program	Cocoa & Forest Initiative Signatory
Godiva	F	N/A	N/A	Yes, but no update	N/A	Cocoa & Forest Initiative Signatory