

UUSS FundRaising STrategy committee (FRST) Purpose and Charge

The goal of a coordinated fundraising strategy is to sustain and extend vital UUSS programs, strengthen and build our church's infrastructure, and ensure a robust presence in this region, all in pursuit of our congregation's mission to "come together to deepen our lives and be a force for healing."

The purpose of this committee is to understand, coordinate and communicate the big picture of all of the fundraising (including the solicitation of tangible items) activities of the congregation and thus to support their integration in the life of the congregation and its yearly calendar.

1. It will ensure that the range of fundraising and other solicitation activities and events are well-coordinated, effectively staffed and led, and tied to the church mission, calendar, and programs so as to avoid confusion or inadvertent conflicts between fundraising programs or goals
2. The committee will chart out a detailed 1-year calendar for each church year and a general planning calendar for the coming five years for major fundraising such as stewardship, capital campaigns, Legacy Giving or other such efforts.
3. The committee will develop and implement an overall fundraising strategy and action plan and will identify and recruit leaders for the various fundraising activities.
4. It will make recommendations on scheduling new or recurring programs or events, such as retaining event consultation services, implementing a Legacy Giving program, or holding special offerings or fundraisers for a UUSS need, a community need, or a UUA initiative.
5. It will recommend policies to the Board of Trustees and develop procedures related to fundraising at UUSS.
6. The committee is encouraged to arrange for and propose a consulting arrangement to help with strategic planning and launching of fundraising campaigns, as well as training and guidance on soliciting larger gifts for campaigns. With board approval and designated funding, the committee can initiate a contractual relationship with an experienced fundraising consultant who shows knowledge of congregational dynamics and support of UU values.
7. The committee will be responsible for overseeing recognition of donors, including but not limited to, donor leaves, donor book, and recognition policy.

Originally adopted by the UUSS Board in April 2015

Revisions adopted by the UUSS Board in September 2018, July 2021, and November 2021

"Team" changed to "committee" by FRST on November 17, 2020; Tangibles added in July 2021; Stewardship added in November 2021